

WHAT I CLAIM IS:

*Claims*  
*Sub B'*  
10 *B* 1. ~~A video programme reception method comprising the steps of receiving a video signal and associated audio signal if present, receiving a programme classification code descriptive of said video signal, comparing said code with a pre-selected subset of codes, and according to the result of said comparison, causing an alternative source of video signal to be selected for display.~~

2. A video programme reception method according to claim 1, wherein the alternative source of video signal originates from a remote transmitter.

*B* 3. A video programme reception method according to claim 1, wherein the alternative source of video signal is local to the receiving station.

*Sub B<sup>2</sup>*  
*UK B*  
20 *B* 4. ~~A video programme reception method according to claim 1, including the steps of inputting from the user a personal identity number, comparing said number to a stored number, and if said numbers are equal, permitting the user to alter the response resulting from receipt of various classification codes.~~

5. A video programme reception method according to claim 4, wherein the alternative source of video signal originates from a source remote to the receiver.

*B*  
30 *B* 6. A video programme reception method according to claim 4, wherein the alternative source of video signal is local to the receiving station.

*B* 7. A video programme reception method according to claim 6, wherein the alternative source of video signal is a local video pattern generator equipped to generate at least a black pattern.

*B*  
*B*  
*B* 8. ~~A video programme reception method according to claim 1, wherein the programme classification code is encoded into the video component of the programme.~~

8

B ~~8~~ A video programme reception method according to claim 4,  
B wherein the programme classification code is encoded into the  
B video component of the programme.

12

B ~~10~~ A video programme reception method according to claim 1,  
B wherein the programme classification code is encoded into the  
B audio component of the programme.

9

103 B ~~11~~ A video programme reception method according to claim 4,  
B wherein the programme classification code is encoded into the  
B audio component of the programme.

13

B ~~12~~ A video programme reception method according to claim 1,  
B wherein the programme classification code is not encoded into  
B the programme being received but is received from a separate  
source.

10

B ~~13~~ A video programme reception method according to claim 4,  
20B wherein the programme classification code is not encoded into  
B the programme being received but is received from a separate  
source.

*Sub B<sup>3</sup>*  
~~14. A video programme receiver comprising a video signal  
receiver, a programme classification code receiver, means for  
comparing received codes with a pre-selected set of codes, and  
selector means equipped to cause an alternative source of video  
signal to be selected for display according to the result of said  
comparison.~~

30

B 15. A video programme receiver according to claim 14, wherein  
the alternative source of video signal originates from a remote  
transmitter.

B 16. A video programme receiver according to claim 14, wherein  
the alternative source of video signal is local to the receiving  
station.

*Sub B4*  
~~17. A video programme receiver according to claim 14,~~  
including means for inputting from the user a personal identity  
number, means for comparing said number to a stored number,  
and control means permitting the user to alter the response  
resulting from receipt of various classification codes only if the  
~~compared numbers are equal.~~

*B* 18. A video programme receiver according to claim 17, wherein  
the alternative source of video signal originates from a source  
10 remote to the receiver.

*B* 19. A video programme receiver according to claim 17, wherein  
the alternative source of video signal is local to the receiving  
station.

*B* 20. A video programme receiver according to claim 19, wherein  
the alternative source of video signal is a local video pattern  
generator equipped to generate at least a black pattern.

*24*  
20 *B* ~~21.~~ A video programme receiver according to claim 14,  
*B* including means for deriving the programme classification code  
*B* from the video component of the programme.

*21*  
*B* ~~22.~~ A video programme receiver according to claim 17,  
*B* including means for deriving the programme classification code  
*B* from the video component of the programme.

*25*  
*B* ~~23.~~ A video programme receiver according to claim 14 ,  
*B* including means for deriving the programme classification code  
30 *B* from the audio component of the programme.

*22*  
*B* ~~24.~~ A video programme receiver according to claim 17,  
*B* including means for deriving the programme classification code  
*B* from the audio component of the programme.

*26*  
*B* ~~25.~~ A video programme receiver according to claim 14,  
*B* including means for receiving programme classification code  
*B* from a source other than the programme being received.

23

26. A video programme receiver according to claim 17,  
including means for receiving programme classification code  
from a source other than the programme being received.

27. A video programme reception method substantially as  
herein described with reference to the accompanying drawings.

28. A video programme receiver substantially as herein  
described with reference to the accompanying drawings.

10

\* \* \* \* \*